



**ANGLOPHONE
MINORITY
INCENTIVE
GUIDELINES
2013-2014**

Interpretation, Application, Disclaimer, and other Important Information

These Guidelines are for the information and convenience of Applicants to the Canada Media Fund (CMF). They provide an overview of the objectives of the CMF, the manner in which the CMF is administered, and information on typical administrative practices of the CMF. Compliance with these Guidelines is a prerequisite to eligibility for any CMF funding.

The CMF has full discretion in the administration of its programs and in the application of these Guidelines to ensure funding is provided to those projects that contribute to the fulfillment of its mandate. In all questions of interpretation of these Guidelines the interpretation by the CMF shall prevail.

All Applicants and broadcasters (where relevant) must abide by the Accounting and Reporting Requirements (ARR) of the CMF and follow applicable business policies as created and amended from time to time. Business policies, including the ARR, may be found in Appendix B of these Guidelines and are also available from the CMF website at www.cmf-fmc.ca. Information included in Appendices A and B is an integral part of these Guidelines.

Projects that receive CMF funding in a given year are subject to the Guidelines and the CMF policies that are in effect for that fiscal year. For greater clarity, changes to CMF Guidelines and/or policies made in a subsequent fiscal year will not be applied retroactively, unless specifically stated. The CMF fiscal year is April 1 to March 31.

Please note: These Guidelines may be changed or modified as required, without notice. Please consult the CMF website at www.cmf-fmc.ca to receive the latest Guideline news and documentation.

1. INTRODUCTION TO THE CANADA MEDIA FUND

The Anglophone Minority Incentive

The Canada Media Fund's mandate includes encouraging television convergent production by both majority and minority official-language sectors. As such, the CMF is introducing its Anglophone Minority Incentive program for the 2013-2014 fiscal year.

This incentive will take the form of a CMF licence fee top-up (see section 2.2 of the [2013-2014 Performance Envelope Program Guidelines](#)) contribution of 15% of a Television Component's Eligible Costs (see section 2.3.2 and all its subsections of the 2013-2014 Performance Envelope Program Guidelines) up to a per-project maximum of \$1 million. In the case of an eligible coproduction (i.e. a Canadian interprovincial coproduction as described below, or an audiovisual treaty coproduction), the amount of the incentive will be calculated on the portion of the Television Component's Eligible Costs associated with the province of Quebec. The incentive will be awarded to eligible projects on a first-come, first-served basis until resources for the incentive are depleted or until the application deadline, whichever comes first.

The Anglophone Minority Incentive may be combined with funding from other CMF funding Programs; it will be awarded separately and in addition to any amounts contributed to the project through other CMF Programs, and without regard to Maximum Contribution amounts applicable to those Programs. Projects with Eligible Licence Fees (see section 3.2.TV.5 of the 2013-2014 Performance Envelope Program Guidelines) from Canadian broadcasters who do not have a CMF Performance Envelope are eligible for the Anglophone Minority Incentive.

Eligible Projects in the Anglophone Minority Incentive Program are convergent projects (with a Television Component and one or more Digital Media Components, VOD presentation of the Television Component, digital distribution of the Television Component, or any combination of these three) as described in section 3.2 of the CMF's 2013-2014 Performance Envelope Program Guidelines. However, only the Television Component will be financed by the CMF in the Anglophone Minority Incentive Program (and not the Digital Media Component).

To be eligible for the Anglophone Minority Incentive, the following criteria must be met:

- a) The Applicant and project meet all of the applicable requirements of section 3 of the CMF's 2013-2014 Performance Envelope Guidelines.
- b) The Television Component's original language of production is English.
- c) The Television Component is or was submitted for CMF funding for the 2013-2014 CMF fiscal year; projects that were submitted for and received CMF funding in previous fiscal years are not eligible for the 2013-2014 Anglophone Minority Incentive.
- d) The Television Component is 100% fully financed at application (including the Anglophone Minority Incentive and any other CMF financing). For projects that have already applied for CMF funding for the 2013-2014 fiscal year, the financing and/or budget must be adjusted accordingly; the Anglophone Minority Incentive cannot result in a project being more than 100% financed.
- e) The following geographical criteria are met:
 - i) Principal photography for the Television Component occurs in the province of Quebec, (or, in the case of an eligible coproduction, in the co-producing territory) with suitable exceptions for documentaries; and
 - ii) The Applicant (or, where there are separate Applicants for the Television Component and the Digital Media Component(s), the Applicant which owns the rights to the Television Component) is based in the province of Quebec (with its head office situated in the province of Quebec) and:
 - exercises full control of the creative, artistic, technical and financial aspects of the Television Component or, in the case of an eligible coproduction, has such control in proportion to its copyright ownership;
 - in the case of an interprovincial coproduction, owns at least 51% of the copyright of the Television Component;
 - in the case of an eligible coproduction, shares equitably in fees payable to producers and corporate overhead;
 - initially owns and controls the distribution rights to the Television Component and retains an ongoing financial interest in the Television Component or, in the case of an eligible coproduction, the markets and potential revenues are shared equitably in proportion to the financial participation of each co-producer; and
 - has meaningfully participated in the Television Component's development.

Where the control and central decision makers in the Television Component are located outside of the province of Quebec, the project is not eligible for the Anglophone Minority Incentive.

Section 1 of the CMF's 2013-2014 Performance Envelope Guidelines apply to applications for this Program.
