



2013–2014 CMF PROGRAM – KEY APPLICATION DATES AND DEADLINES

There are a number of key dates and deadlines applicable to the CMF funding programs. These dates and deadlines are provided in the tables below.

Because the CMF uses a variety of funding mechanisms to determine and deliver support in different programs (“Envelopes,” Selective Processes and First-come, First-served), the precise application dates vary according to the program concerned. Please see the tables below for more information about these dates and what they may mean for you.

Addresses of CMF Application Offices are listed at the end of this document.

Envelope Programs

<i>Program</i>	<i>Opening Date</i>	<i>First Closing Date</i>	<i>Final Closing Date</i>
Performance Envelope Program	April 2, 2013	October 15, 2013	November 26, 2013
Development Program: Development Envelope (English & French)	April 2, 2013	October 29, 2013	January 14, 2014

Opening Date

Applicants may submit their applications to the program for 2013–2014 beginning on the date indicated above.

Closing Dates

Performance Envelope Program:

Broadcasters whose Performance Envelope totals \$2 million or more must (if eligible) complete and submit their applications representing 75% of the value of the envelope, including flex amounts, on or before the First Closing Date.

If the CMF does not receive applications from broadcasters representing at least 75% of the Performance Envelope by the First Closing Date, the unused portion of the 75% of the relevant Performance Envelope will be transferred into the CMF Reserve Fund.

However, the CMF may waive the First Closing Date requirement as described in section F.4.2 of the Performance Envelope Manual.

The Final Closing Date is the final deadline for submitting applications for the fiscal year concerned. Any amount remaining in a Performance Envelope for which the CMF has not received a complete and eligible application by the Final Closing Date will be transferred into the CMF Reserve Fund.

Projects not fully financed at time of application

Prior to the Final Closing Date, applications will be accepted without 100% confirmed financing.

If a Television Component's financing is not confirmed in full prior to that date, signed agreements must be submitted with the application as supporting evidence of:

- Performance Envelope contributions and all licence fees contributing to the Licence Fee Threshold
- 60% of total Canadian financing for the Television Component (accompanied by a viable financing plan for the remainder of the project funding)

A Digital Media Component need not be 100% financed at the time of application.

The Applicant, however, must confirm 100% of the financing of the project (Television and Digital Media components) supported by signed agreements, no later than the Final Closing Date.

Development Envelopes:

Broadcasters in the English market whose Development Envelopes total \$1 million or more, and broadcasters in the French market whose Development Envelopes total \$500,000 or more must (if eligible) complete applications representing 60% of the value of the envelope, and submit these applications on or before the First Closing Date.

Projects submitted after the First Closing Date are not eligible for CMF production funding in the same CMF fiscal year that the application to the development program was submitted.

**Programs Funded in Order of Applications Received
(First-come, First-served)**

<i>Program</i>	<i>Opening Date</i>	<i>First Closing Date</i>	<i>Final Closing Date</i>
English Regional Pre-development Program	June 18, 2013		January 14, 2014
Convergent Digital Media Incentive - English	Closed		Closed
Convergent Digital Media Incentive - French	April 9, 2013		November 26, 2013
Development Program: French Regional Development	April 2, 2013		January 14, 2014
Aboriginal Program: Development	April 2, 2013		January 14, 2014
Francophone Minority Program: Development	April 2, 2013		January 14, 2014
Versioning Program	April 2, 2013		November 26, 2013
Anglophone Minority Incentive	May 7, 2013		November 26, 2013

Opening Date

Applicants may submit their applications for this program beginning on the date indicated above. In the event that a large number of projects are submitted on the same date, creating demand oversubscription for a given program, the CMF may elect to distribute the available funding on a proportional (pro-rated) basis to those projects deemed eligible.

Closing Dates

All First-come, First-served Programs:

Applications will be accepted until the Final Closing Date, or until funds for the program are depleted, whichever comes first. The Final Closing Date is the deadline for submitting all applications for the fiscal year.

English Production Incentive:

<i>Program</i>	<i>First Opening Date</i>	<i>First Closing Date</i>	<i>Second Opening Date</i>	<i>Final Closing Date</i>
English Production Incentive	April 9, 2013	October 15, 2013	November 5, 2013	November 26, 2013

Applications will be accepted from the First Opening Date until the First Closing Date, or until the funds for the province or territory's allocation are depleted, whichever comes first. If any portion of a province or territory's allocation has not been committed by the First Closing Date (i.e. if the CMF does not receive duly completed, eligible applications for that province or territory) the uncommitted portion will be made available to other projects eligible for the English Production Incentive in the fiscal year concerned, from the Second Opening Date until the Final Closing Date or until the funds for the program are depleted, whichever comes first. In no case, however, will the CMF contribution to a project eligible for English Production Incentive funding exceed 10% of a Television Component's Eligible Costs or \$1 million, whichever is less.

Convergent Stream: Selective Programs

<i>Program</i>	<i>First Closing Date</i>	<i>Final Closing Date</i>
Aboriginal Program: Production	May 7, 2013	September 24, 2013
Francophone Minority Program: Production	April 16, 2013	October 8, 2013
Diverse Languages Program		April 16, 2013
English POV Program		May 28, 2013

Closing Dates

Aboriginal and Francophone Minority Programs:

The CMF may commit up to 75% of the allocation for each program in the current fiscal year to be spent on applications submitted by the First Closing Date. The CMF will make the remainder of the allocation available for the Final Closing Date.

English POV Program:

Projects need not meet the requirements in section 3.2.TV.5 of the English POV Program Guidelines by the Final Closing Date (i.e. include confirmed broadcast licence agreement together with Eligible Licence Fees that meet Licence Fee Threshold), but must meet section 3.2.TV.6 at the time of application. Upon submission, the CMF will make funding decisions based on all applicable eligibility criteria and the Evaluation Grid in section 2.4 of the English POV Guidelines. For projects that do not meet the section 3.2.TV.5 requirements at time of application, the CMF will make conditional funding decisions (based on all other eligibility criteria and the Evaluation Grid) and applications successful to this stage will then have until November 26, 2013 to obtain a broadcast licence agreement meeting the requirements of section 3.2.TV.5 and all its subsections. The CMF will not enter into a Financing Agreement with the Applicant, nor will it release any payments in regard to the project, until section 3.2.TV.5 requirements are met.

All Selective Programs:

The Final Closing Date is the deadline for submitting applications for the fiscal year.

Experimental Stream

<i>Program</i>	<i>First Closing Date</i>	<i>Final Closing Date</i>
Experimental Stream: Production	April 23, 2013	September 19, 2013
Experimental Stream: Development	May 14, 2013	October 22, 2013
Experimental Stream: Marketing & Promotion	May 14, 2013	October 22 2013

Experimental Stream:

The CMF may commit up to up to 50% of the Experimental Stream allocation for the fiscal year concerned to applications for support in Production, Development, and Marketing & Promotion, if submitted on or before the First Closing Date. The CMF will make the remainder of the allocation available for the Final Closing Date.

The Final Closing Date is the deadline for submitting applications for the fiscal year.

As of the Final Closing Date, a project that has been refused funding from a particular Experimental Stream program (i.e. Development, Production, or Marketing & Promotion) two or more times since the inception of the Experimental Stream in 2010-2011 cannot apply again for funding from that same Experimental Stream program.

APPLICATION OFFICES

The CMF Program Administrator | Telefilm Canada administers applications on behalf of the Canada Media Fund. Applicants may submit their CMF funding applications through eTelefilm at www.telefilm.gc.ca or to any of the following offices:

MONTREAL

6 – 360 Saint-Jacques Street
Montreal, Quebec H2Y 1P5
Toll free: 1-800-567-0890
Telephone: 514-283-6363
Fax: 514-283-8212

Toronto

100 – 474 Bathurst Street
Toronto, Ontario M5t 2s6
Toll free: 1-800-463-4607
Telephone: 416-973-6436
Fax: 416-973-8606

HALIFAX

400 – 1717 Barrington Street
Halifax, Nova Scotia B3J 2A4
Toll free: 1-800-565-1773
Telephone: 902-426-8425
Fax: 902-426-4445

Vancouver

410 – 609 Granville Street
Vancouver, British Columbia V7y 1g5
Toll free: 1-800-663-7771
Telephone: 604-666-1566
Fax: 604-666-7754

For inquiries on the status of your CMF funding application, please contact the appropriate office above or call 1-800-463-4607.

For inquiries regarding CMF policies, please contact us at 1-877-975-0766 or email info@cmf-fmc.ca.