



2014–2015 CMF PROGRAMS – KEY APPLICATION DATES AND DEADLINES

There are a number of key dates and deadlines applicable to the CMF funding programs. These dates and deadlines are provided in the tables below.

Because the CMF uses a variety of funding mechanisms to determine and deliver support in different programs (“Envelopes,” Selective Processes and First-come, First-served), the precise application dates vary according to the program concerned. Please see the tables below for more information about these dates and what they may mean for you.

Addresses of CMF Application Offices are listed at the end of this document.

Envelope Programs

<i>Program</i>	<i>Opening Date</i>	<i>First Closing Date</i>	<i>Final Closing Date</i>
Performance Envelope Program	April 7, 2014	October 21, 2014	December 2, 2014
Development Program: Development Envelope (English & French)	April 7, 2014	November 4, 2014	January 13, 2015

Opening Date

Applicants may submit their applications to the program for 2014-2015 beginning on the date indicated above.

Closing Dates

Performance Envelope Program:

Broadcasters whose Performance Envelope totals \$2,5 million or more must (if eligible) complete and submit their applications representing 75% of the value of the envelope, including flex amounts, on or before the First Closing Date.

If the CMF does not receive applications from broadcasters representing at least 75% of the Performance Envelope by the First Closing Date, the unused portion of the 75% of the relevant Performance Envelope will be transferred into the CMF Reserve Fund.

However, the CMF may waive the First Closing Date requirement as described in section F.4.2 of the Performance Envelope Manual.

The Final Closing Date is the final deadline for submitting applications for the fiscal year concerned. Any amount remaining in a Performance Envelope for which the CMF has not received a complete and eligible application by the Final Closing Date will be transferred into the CMF Reserve Fund.

Performance Envelope projects not fully financed at time of application

Prior to the Final Closing Date, applications will be accepted without 100% confirmed financing.

If a Television Component's financing is not confirmed in full prior to that date, signed agreements must be submitted with the application as supporting evidence of:

- Performance Envelope contributions and all licence fees contributing to the Licence Fee Threshold
- 60% of total Canadian financing for the Television Component (accompanied by a viable financing plan for the remainder of the project funding)

A Digital Media Component need not be 100% financed at the time of application.

The Applicant, however, must confirm 100% of the financing of the project (Television and Digital Media components) supported by signed agreements, no later than the Final Closing Date.

Development Envelopes:

Broadcasters in the English market whose Development Envelopes total \$1 million or more, and broadcasters in the French market whose Development Envelopes total \$500,000 or more must (if eligible) complete applications representing 60% of the value of the envelope, and submit these applications on or before the First Closing Date.

Projects submitted after the First Closing Date are not eligible for CMF production funding in the same CMF fiscal year that the application to the development program was submitted.

**Programs Funded in Order of Applications Received
(First-come, First-served)**

<i>Program</i>	<i>First opening date</i>	<i>Second Opening Date</i>	<i>Final Closing Date</i>
Aboriginal Program: Development	April 7, 2014		January 13, 2015
Anglophone Minority Program	April 29, 2014		December 2, 2014
Convergent Digital Media Incentive	May 27, 2014	October 22, 2014	December 2, 2014
Development Program: Quebec French Regional Development and Predevelopment	April 7, 2014		January 13, 2015
Digital Media Codevelopment and Coproduction Incentive	April 15, 2014		December 2, 2014
English Regional Predevelopment sub-program	June 10, 2014	September 2, 2014	January 13, 2015

Francophone Minority Program: Development	April 7, 2014		January 13, 2015
International Codevelopment Incentive (RioFilme)	May 28, 2014		January 13, 2015
International Codevelopment Incentive (SP Cine)	February 17, 2015		TBD
Northern Production Incentive	April 7, 2014		December 2, 2014
Quebec French Regional Production Incentive	April 7, 2014		December 2, 2014
Versioning Program	April 7, 2014		December 2, 2014

Project must be 100% financed at application, including the amount(s) requested from CMF program(s).

First Opening Date

Applicants may submit their applications for this program beginning on the date indicated above.

Second Opening Date (For programs with multiple deadlines)

- English Regional Predevelopment: the CMF may commit up to 60% of the allocation for the program to be spent on applications submitted for the First Opening Date. The CMF will make the remainder of the allocation available for the Second Opening Date.
- Convergent Digital Media Incentive: the CMF may commit up to 50% of the allocation for the program to be spent on applications submitted for the First Opening Date. The CMF will make the remainder of the allocation available for the Second Opening Date.

In the event that a large number of projects are submitted on the same date, creating demand oversubscription for a given program, the CMF may elect to distribute the available funding on a proportional (pro-rated) basis to those projects deemed eligible.

Closing Dates

All First-come, First-served Programs:

Applications will be accepted until the Final Closing Date, or until funds for the program are depleted, whichever comes first. The Final Closing Date is the deadline for submitting all applications for the fiscal year.

For the International Codevelopment Incentive, the application must be submitted in both countries, but the majority country will first assess the eligibility of the project. Applicants should contact Caroline Chopra, CMF Program Administrator|Telefilm Canada at caroline.chopra@telefilm.ca.

English Regional Production Bonus

<i>Program</i>	<i>First Opening Date</i>	<i>First Closing Date</i>	<i>Second Opening Date</i>	<i>Final Closing Date</i>
English Regional Production Bonus	April 22, 2014	September 23, 2014	September 30, 2014	December 2, 2014

Project must be 100% financed at application, including the amount(s) requested from CMF program(s).

Applications will be accepted from the First Opening Date. Until the First Closing Date, no more than 30% of the program allocation will be allocated to any given eligible province. If funds are left after the First Closing Date, all eligible provinces (including those that have met their 30% cap before the First Closing Date) will be able to submit projects from the Second Opening Date until the Final Closing Date or until the funds for the program are depleted, whichever comes first. In no case, however, will the CMF contribution to a project eligible for English Production Incentive funding exceed 10% of a Television Component's Eligible Costs or \$1 million, whichever is less.

Convergent Stream: Selective Programs

<i>Program</i>	<i>First Closing Date</i>	<i>Final Closing Date</i>
Aboriginal Program: Production		May 20, 2014
Diverse Languages Program		September 9, 2014
English POV Program		May 27, 2014
Francophone Minority Program: Production	April 15, 2014	September 9, 2014

Closing Dates

Francophone Minority Program:

The CMF may commit up to 75% of the allocation for the program in the current fiscal year to be spent on applications submitted by the First Closing Date. The CMF will make the remainder of the allocation available for the Final Closing Date.

English POV Program:

Projects need not meet the requirements in section 3.2.TV.5 of the English POV Program Guidelines by the Final Closing Date (i.e. include confirmed broadcast licence agreement together with Eligible Licence Fees that meet Licence Fee Threshold), but must meet section 3.2.TV.6 at the time of application. After evaluation stage, successful applications will then have until December 2, 2014 to obtain a broadcast licence agreement meeting the requirements of section 3.2.TV.5 and all its subsections. The CMF will not enter into a Financing Agreement with the Applicant, nor will it release any payments in regard to the project, until section 3.2.TV.5 requirements are met.

All Selective Programs:

The Final Closing Date is the deadline for submitting applications for the fiscal year.

Experimental Stream

<i>Program</i>	<i>First Closing Date</i>	<i>Final Closing Date</i>
Experimental Stream: Production	April 22, 2014	September 23, 2014
Experimental Stream: Development	May 13, 2014	October 7, 2014
Experimental Stream: Marketing & Promotion	May 13, 2014	October 7, 2014

<i>Program</i>	<i>Opening date</i>	<i>Final Closing Date</i>
Accelerator Partnership Pilot Program (A3P)	April 22, 2014	December 2, 2014
Canada-Wallonia Digital Media Incentive for Multiplatform Projects	November 28, 2014	February 17, 2015

Experimental Stream:

The CMF may commit up to up to 50% of the Experimental Stream allocation for applications submitted on the First Closing Date. The CMF will make the remainder of the allocation available for the Final Closing Date.

The Final Closing Date is the deadline for submitting applications for the fiscal year.

A project that has been refused funding from a particular Experimental Stream program (i.e. Development, Production, or Marketing & Promotion) two or more times since the inception of the Experimental Stream in 2010-2011 cannot apply again for funding from that same Experimental Stream program.

For the A3P, projects can be submitted from the Opening Date to the Final Closing Date. Eligible applicants should contact their Experimental Stream analyst at the CMFPA|Telefilm Canada.

APPLICATION OFFICES

The CMF Program Administrator | Telefilm Canada administers applications on behalf of the Canada Media Fund. Applicants may submit their CMF funding applications through eTelefilm at www.telefilm.gc.ca or to any of the following offices:

MONTREAL

6 – 360 Saint-Jacques Street
Montreal, Quebec H2Y 1P5
Toll free: 1-800-567-0890
Telephone: 514-283-6363
Fax: 514-283-8212

HALIFAX

1660 Hollis Street, Suite 401
Halifax, Nova Scotia B3J 1V7
Toll free: 1-800-565-1773
Telephone: 902-426-8425
Fax: 902-426-4445

Toronto

100 – 474 Bathurst Street
Toronto, Ontario M5t 2s6
Toll free: 1-800-463-4607
Telephone: 416-973-6436
Fax: 416-973-8606

Vancouver

210 West Georgia Street
Vancouver, British Columbia V6B 0L9
Toll free: 1-800-663-7771
Telephone: 604-666-1566
Fax: 604-666-7754

For inquiries on the status of your CMF funding application, please contact the appropriate office above or call 1-800-463-4607.

For inquiries regarding CMF policies, please contact us at 1-877-975-0766 or email info@cmf-fmc.ca.