



**INTERNATIONAL
CODEVELOPMENT
INCENTIVE
WITH
SP CINE –
(SAO PAULO, BRAZIL)
GUIDELINES
2015-2016**

The International Codevelopment Incentive with SP Cine

The Canada Media Fund's mandate includes encouraging the development (and eventual production) – by Canadian producers with international coproducers of television or digital media content. As such, the CMF is extending its International Codevelopment Incentive with SP Cine (the “Incentive”) for the 2015-2016 fiscal year.

The current budget for the Incentive is set at CDN\$200,000 (\$100,000 each from the CMF and SP Cine).

Eligibility to the Incentive does not guarantee the Applicant eligibility for further CMF funding in development or in production.

For the Canadian side of a project, the Incentive will take the form of a non-repayable contribution of up to 75% of the Canadian portion of a project's Eligible Costs¹, up to a per-project maximum of CDN\$50,000 if the project is a Television Component and up to a per-project maximum of CDN\$25,000 if the project is a Digital Media Component (web-based projects or games).

The Incentive will be awarded to Eligible Projects on a first-come, first-served basis until resources for the Incentive are depleted or the application deadline, whichever comes first. If several projects are competing for limited resources, the CMF or SP Cine reserve the right to select projects and/or offer a lesser amount of funding to some or all Eligible Projects.

The Incentive may be combined with funding from other CMF funding Programs; it will be awarded separately and in addition to any amounts contributed to the project through other CMF Programs, and without regard to Maximum Contribution amounts applicable to those Programs. In no case, however, will the CMF contribute more than 84% of the Canadian portion of the financing of a project from any combination of CMF programs.

Eligibility for the Incentive includes the following criteria:

- a) The project must involve at least one Brazilian producer eligible under SP Cine criteria and one Canadian producer eligible under CMF criteria.
- b) The project could be associated with either the Development Program in the Convergent Stream or development activity in the Experimental Stream.
- c) If the project is defined as Convergent project, it must be developed in one of the following eligible genres: documentary, children and youth, drama (including animation) and variety and performing arts (see section 3.2.TV.2 of the CMF's 2015-2016 Development Program Guidelines). There is no such requirement for the project defined as Experimental
- d) The project includes an applicable development fee provided by an eligible Canadian broadcaster for the Canadian portion of financing of the Television component. Requirement for a Canadian broadcaster does not apply to Digital Media Components unless these Components are part of a multiplatform approach that includes a Television Component. The CMF requires a minimum development fee of 25% of the Canadian portion of a Television Component's (and related Digital Media Components) Eligible Costs.
- e) The project is approved for funding by both the CMF and SP Cine.
- f) Only Canadian costs are allocated to the Canadian share of the budget.

¹ For the definition of “Eligible Costs” for a Convergent project, see section 2.3 and all of its subsections in the 2015-2016 [Development Program Guidelines](#).

- g) The financing provided by each country is at least 20% of the global budget unless financing is provided by a third country, in which case the minimum and maximum financing amounts from this third country range from 10% to 20% of the total budget.
- h) The ownership, financial control and creative contribution (based on key creative positions) are proportional to the funding provided by each country.
- i) The Canadian Applicant meets all of the requirements of section 3.1 of the CMF's 2015-2016 [Development Program Guidelines](#) or applicable Development requirements in the [Experimental Stream Guidelines](#).
- j) The project meets all of the applicable requirements of section 3.2, and its subsections, of the CMF's 2015-2016 [Development Program Guidelines](#), with exceptions and amendments, if any, set in these Guidelines or applicable Development requirements in the Experimental Stream.
- k) The project has not received development funding from the CMF in a prior CMF fiscal year.
- l) The project is 100% financed at application (including the Incentive and any other CMF financing).
- m) The producers must have entered into a codevelopment agreement.

In-house programming (see section 2.1.1 of the CMF's 2015-2016 [Development Program Guidelines](#)) are ineligible to the Incentive.

Broadcasters will have a window of two years after the completion of the project's development to enter into a licence agreement for the production of the project with the Applicants. Once this time period has expired, the Applicants will be released from their obligations with the broadcasters.

Projects with both Television and Digital Media Components must submit a combined application in which Eligible Costs are presented in one single budget.

CMF and SP Cine will ensure that each country has at least one majority codevelopment project in the Incentive.

As applicable, section 1 of the CMF's 2015-2016 [Development Program Guidelines](#) and Experimental Stream Guidelines apply to applications for the Incentive.

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The CMF and SP Cine also invite interested Canadian and Brazilian producers to share information on the website specifically designed by SP Cine to foster coproduction opportunities:
<https://spcopro.wordpress.com/>