



CANADA
MEDIA FUND

FONDS DES MÉDIAS
DU CANADA

Linear Content
Program for Black and Racialized Communities - Production
List Of Required Documents – 2025-2026

Please consider the environment before printing.

Applications must be submitted according to the Program Deadlines published on the CMF website and must include the required documents listed below.

Please ensure all documents are submitted and each element in the scoring grid has been addressed. Required documents and information omitted from the application package could negatively impact scoring.

For a series in its second or subsequent season, a Rough Cut or final version of at least one (1) episode of the previous season of the series must be completed and submitted to the CMF in order for it to be considered an Eligible Project in this Program.

All projects will be required at application to meet the Threshold that is based on the lesser of:

- 10% of the Project's Eligible Costs, or
- the Threshold amount for the applicable genre category, language market, and project type as set out in the Eligible Triggering Commitment Threshold Tables (see section 3B, subsection 3.2.1) of the Broadcaster Envelope Program (English and French) Guidelines.

Either the screenwriter or the director of the Television Component must be a member of a Racialized Community. For clarity, if the Television Component is episodic, this requirement will apply to every episode of the Television Component.

Only paid eligible positions will count towards the evaluation of the project and the information provided in the project's budget will prevail.

APPLICATIONS MUST INCLUDE THE FOLLOWING ELECTRONIC FORMS IN DIALOGUE

- **A completed and approved Dialogue Broadcaster Agreement Form (BAF) linked to the application form** for each Canadian broadcaster providing an eligible licence fee and/or a contribution from its 2025-2026 CMF Broadcaster Envelope. Please review the BAF User Guide available on the CMF Website.
- **A completed Dialogue application form with PERSONA-ID number entered for the project's key personnel.** The PERSONA-ID self-identification is provided on a voluntary basis, and, if provided allows individuals to disclose their demographic information directly and securely to the Canada Media Fund (CMF). The CMF shall rely on the self-identification information associated with each individual's PERSONA-ID number to determine (as applicable) eligibility for dedicated Programs, exclusive reserved portions of Program budgets, Broadcaster Envelope credit, Evaluation Grid points, ranking position in selective programs, and/or for statistical and analytical purposes. Additionally, in certain cases, this information is used to cross-reference/validate other documentation connected to the Project (e.g., the Project's application form, Broadcaster Envelope Program Status Reports, etc.).
- **New in 2025-2026 The Declaration of the Corporation's Canadian Status, and its Shareholders and Directors is now an electronic form** that can be found in a new section called "*Corporate Information*" in Dialogue, under the *My Organizations* Record. Please fill out this new section within the Organization Record for the applicant company and, if applicable, for the co-applicant, parent company(ies) and for any other shareholder company. Note that only the individual who created the Organization record, or the Administrator once they have been designated, can access this section. A User Guide will be available in the *Corporate Information* section to help you fill it out. All Shareholders and Directors who are individuals are encouraged to complete a PERSONA-ID form and their PERSONA-ID number must be entered in the *Corporate Information* section. The CMF will exceptionally accept the Declaration of Canadian Status of the Organization

and Corporate Information in PDF format (available on the CMF website) if a shareholder parent company does NOT have a Dialogue Organization record created.

APPLICATIONS MUST INCLUDE THE FOLLOWING REQUIRED DOCUMENTS

- **Narrative Positioning Statement** (form available) part of the assessment criteria which considers the quality and degree to which the Applicant and Creative and Production Teams are well-positioned to create this project.
- **Community Engagement Plan** (form available) part of the assessment criteria which considers the quality and degree to which the Applicant and Creative and Production Teams are committing to creating the content responsibly, thoughtfully and without harm, including implementing actionable community engagement steps, and/or personnel hires.
- **Sustainability Plan** (form available) part of the assessment criteria which considers the quality and degree to which the Applicant and Creative and Production Teams are committing to implementing actionable steps related to environmentally sustainable activities, practices and/or personnel hires.
- **Narrative Positioning Attestation** (form available). Visit the Narrative Positioning page on the CMF website. Submit the signed Narrative Positioning Attestation form.

Broadcaster Information

- **Broadcast Licence Agreement(s) for all eligible licence fee** fully executed short form agreements are acceptable at application stage. This is not required for in-house productions. If a broadcast licence is pending, please ensure this information is part of the application and financial structure and identified as pending.
- For Children's and Youth genre only – confirmation from an Eligible International Entity (as defined in Appendix A) if contributing to the minority share of the Eligible Triggering Commitment Threshold (see section 3.2.4.1 of the Linear Content Programs – Core Production Guidelines for more information) of an Eligible Project.

Distributor Information

- If applicable, a **Distributor Agreement Form (DAF)** (form available). Required for all applications using a distribution advance towards **towards international exploitation rights**, to meet a portion of the required Eligible Triggering Commitment Threshold as described in the Core Production Guidelines - Linear Content.
- If applicable, **Distribution Agreement(s)** Proof of distribution commitment, with or without distribution advance(s). Signed and dated commitment letters are accepted at this stage.

Financing Information

- **Documentation confirming sources of all domestic and/or foreign financing.**
- **Detailed calculation page(s) for federal and provincial tax credits** - please refer to Tax Credit Policy in Appendix B, Chapter 7. Eligible Projects must include 90% of the estimated federal and provincial tax credits in their financial structure at application, or risk having their CMF request reduced to offset the difference when the FTC and PTC tax credits are increased to 90% each. Not required for in-house productions.
- **Detailed production budget signed and dated** (form available). In the case of filming a live event for broadcast, produced by a related party, the production budget should be broken down into columns separating the costs of filming the live event, from the costs of producing the live event. For Coproductions: please submit a multi-column budget signed and dated showing each parties participation in a separate column and a consolidated total column.
- **Detailed marketing & promotion plan.**

Creative Material

- **Synopsis** - document detailing the themes, subject matter and setting of the storyline.
- **Creative Material** - script, bible, treatment, outline, rundown. Please submit a demo (if available) or pitch deck (if demo not available). Please make sure demos are uploaded alone and not within a document. In the case of a subsequent season, hyperlinks to episodes of the previous season must be submitted.
- **Director's Filmography** - for Point of view documentaries only.

If related digital content costs are included in line 85 of the production budget

- **Project description** - also indicate how the digital content is associated with or derived from the project.

Underlying rights information

- **Summary Of Chain of Title** - a chronology of all agreements related to the copyright of the project, from conception to CMF application.
- **All rights documentation** - (WITH ALL UNDERLYING RIGHTS AGREEMENTS AND SIGNED WRITER(S) AND DIRECTOR(S) AGREEMENTS) including but not limited to transfer of rights agreements, option/purchase agreements, publisher's releases, quit claims, assignment consents and all other agreements or documents demonstrating that the Applicant(s) holds the requisite rights to the concept and underlying creative material necessary to produce, distribute and exploit the TV Component in the target markets **OR** Legal Opinion regarding chain of title may be submitted.
- **Coproduction Agreement(s) domestic or international**
- **For International Treaty Coproductions**, a copy of the completed Application for the Preliminary Recommendation submitted to the Telefilm Canada Coproduction office.

If related digital content costs are included in line 85 of the production budget

- **Summary of Chain of Title** - a chronology of all agreements related to the copyright of the related digital content, from conception to CMF application.
- **All rights documentation**

Key Creative Personnel

- **Detailed Cast and Crew List** Including citizenship.
- **CV for all Producers(s), Writer(s), Director(s), Narrators and Marquee Elements** - with complete histories of work, education, certifications, awards and nominations to date. Please include hyperlinks(s) of previous work(s) from directors.
- **Awards and Festivals Summary (form available)**. Complete the available CMF form for Producers, Writers and Directors.
- **Letter(s) or email(s) supporting confirmed presence of marquee elements** such as well-known Actors/Narrators/Hosts/Composers, significant social media following or recognizable underlying intellectual property.

Corporate Information

Documents under this section to be submitted under the **Records** menu, under **My Organizations**; select company; select **Manage Documents** button on top right; click on **Add** and then **Submit**. Only required if there have been changes to the corporate information since the last application. These documents are not required for broadcasters' internal productions.

- **Declaration of Canadian Status of the Organization and Corporate Information** - New PDF form available ONLY for shareholder parent company(ies) that do NOT have a Dialogue Organization record created. Applicant companies must fill out the **Corporate Information electronic form** that can be found in a new section in Dialogue under the *My Organizations* Record.
- **Certificate of Incorporation of the Applicant**
“Applicant” means the for-profit company or corporation making the application. If you are applying on behalf of a company that is not yet incorporated, do not submit anything at this point. However, please note that incorporation documents are required for contract signature.
- **Corporate Profile** including company mandate for all project applicants, co-applicants and parent companies, as applicable.
- **Shareholder’s or Partner’s agreement** (if applicable).
- **Corporate Secretary’s Certificate** naming the officers and indicating their signing authority.
- **Corporate Financial Statements** for the past three years must be provided for all project applicants, co- applicants and parent companies. Notwithstanding the below requirements, the CMF reserves its rights to request from the project applicant(s), at any time and at the CMF’s absolute discretion, consolidated and audited annual financial statements. Consolidated and audited annual financial statements if consolidated annual gross revenue of the project Applicant and its Related Parties is equal to or greater than \$10 million; **OR** Consolidated annual financial statements, together with a review engagement report if consolidated annual gross revenue of the project Applicant and its Related Parties is equal to or greater than \$5 million but less than \$10 million; **OR** Non-consolidated annual financial statements, together with a notice to readers if consolidated annual gross revenue of the project Applicant and its Related Parties is less than \$5 million.

How to name documents

Example:

Please note:

- File formats for data compression (e.g. ZIP) must only be used for images, audio and audiovisual files.
- Hyperlinks (non-expiring) provided for audiovisual material should not lead to platforms requiring registration or sharing personal information about connected users with applicants (e.g. Google Drive, Microsoft OneDrive).