



CANADA
MEDIA FUND

FONDS DES MÉDIAS
DU CANADA

CMF LINEAR CONTENT PRODUCTION APPLICATION GUIDE 2025-2026

Please review this guide which includes tips to complete the **Dialogue Application Form used for the programs listed below**.

NOTE: If the program you are applying to is not listed below, you may have selected the wrong Application Form, or the program may not be open just yet. Please contact our Coordination team at cmf.fmc.coordination@telefilm.ca if you have any questions.

- Alternative Access to the Broadcaster Envelope Program
- Broadcaster Envelope Program
- English Regional Production Bonus
- Program for Black and Racialized Communities – Production
- POV Program
- Northern Incentive – Production
- Quebec French Regional Production Incentive
- Anglophone Minority Incentive
- Francophone Minority Program – Production

Prior to submitting your application, you should be familiar with the CMF Guidelines of the applicable funding program and the corresponding CMF Reference documents and Business Policies available on the CMF website under the Programs page at www.cmf-fmc.ca. Should you be applying for more than one Program/Bonus, please ensure the required documents from both Programs/Bonus are submitted.

Complete all information requested and include all required documentation with your application. Please note Applicants will not receive an acknowledgement letter (complete and/or incomplete) from the CMF Program Administrator I Telefilm Canada. Applications will instead be assigned to Business Analysts upon receipt and missing information may be requested as needed. Please note that for all selective fund applications, clients are responsible for submitting all the required documents and information and may not be contacted for documents related to scoring.

For inquiries relating to the application process, the CMF Guidelines and Business Policies and/or the status of your CMF funding application, please contact our Coordination Team at cmf.fmc.coordination@telefilm.ca

The following pages include a copy of the Application Form. **Pay attention to the highlighted helpful tips and Appendices**. Note that all sections in **red** are fields that must be filled out in order to submit your application.

→ To save and continue later, click SAVE at the bottom of the page.

→ To retrieve a saved and not yet submitted application form, click on **Tasks** and then on **Complete Application I Compléter la demande**.

Any saved information (that is not submitted) is not accessible by your analyst.
Thank you for reading this Guide. Please keep in mind that the Dialogue Application Form can be updated from time to time and not all sections may be identical to what you see below.

Please do not hesitate to contact our Coordination team for any questions
cmf.fmc.coordination@telefilm.ca

Complete Application

IMPORTANT: This application will be deleted if not submitted within 60 days from the date it was started.

Summary

Program CMF Linear - Production

Application Year 2025-2026

Need help? Please review our Guide

Applicant

One or more required fields are empty

Select Applicant Company

--Select--

A value is required

Correspondence Language

--Select--

A value is required

Are you applying on behalf of a company to be incorporated?

--Select--

A value is required

Do the Applicant, the Co-Applicant and/or their parent company have a director or shareholder that is not a Canadian citizen or a director or shareholder that has been a permanent resident for more than 4 years?

--Select--

A value is required

Applicant(s) is/are a Canadian

--Select--

A value is required

Does this Project meet the definition of a Regional Project as set out in Appendix A?

--Select--

A value is required

Does this application meet the definition of an International Participation Project as set out in Appendix A?

--Select--

A value is required

Does this application meet the definition of a Gender Balance (Ownership) Project as set out in Appendix A?

--Select--

A value is required

Does this application meet the definition of a Diverse Community (Ownership) Project as set out in Appendix A?

--Select--

A value is required

Please pay particular attention to these questions as they have an impact on the Broadcaster Envelope calculation. For more information please consult the Broadcaster Envelope Manual at <https://cmf-fmc.ca/our-programs/envelope-administration/>

Contacts

One or more required fields are empty

Contact Type	Name (last name, first name)	Email	Phone Number
Contact for all correspondence			
Publicity contact			
Exploitation Reporting			
Producer			

Canadian Co-Applicant(s) (if applicable)

Co-Applicant	Contract Signatory Name	Email for Official Notifications	% of Rights	Remove
No items available				
<div>Add</div>				

International Coproduction

One or more required fields are empty

Is this an international coproduction?

☐ Yes

☐ No

A value is required

Previous Application(s)

One or more required fields are empty

Has the Project been submitted for Pre-application Consultation?

--Select--

A value is required

Has the Project previously been submitted to CMF?

--Select--

A value is required

Project

One or more required fields are empty


Enter 0 if a cycle number is not applicable

Title

A value is required

Cycle

A value is required

Original Language of Production 

A value is required

Number of Episodes

A value is required

Other Language of Production (if applicable)

from episode (number)

% of Production in the Indigenous Language

A value is required

to episode (number)

Versioning Language (if applicable)

A value is required

Format

Length per Episode in Minutes

A value is required

Genre

Total Length for Series in Minutes

A value is required

A value is required

Type

Closed Captioning

A value is required

A value is required

Animation Content % (if applicable)

Canadian Distributor(s)

A value is required

ISAN Root

International Distributor(s)

Please indicate any of the following that you plan to undertake in the course of your Project.

A value is required

Synopsis (2000 characters or less)

The CMF encourages all Applicants to implement more environmentally-sustainable practices and cleaner technologies – and reduce the use of unsustainable resources – in the development, production and exploitation of Projects. Select all that apply.

A value is required

Should the Project be approved for financing, this information will be used by Canada Media Fund for promotional purposes. Kindly advise us if there are any changes.

A value is required

Which Carbon Calculator was used for your production?

This information will be required at Final Evaluation stage

Please indicate the Total CO2e Emissions from the production's Carbon Calculator

This information will be required at Final Evaluation stage

Does this Project include or reflect storylines, main characters or subject matter related to one or more of the following?

This question is for statistical and analytical purposes only. The definitions of Indigenous Peoples in Canada and Equity-Deserving Communities are found in Appendix A.

A value is required

The Applicant (and including on behalf of all Co-Applicant(s), if applicable) hereby represents and warrants that the Project: 1) does not contain elements of excessive violence, hate propaganda, sexual violence, sexual exploitation or elements which are obscene, indecent or child pornography within the meaning of the Criminal Code and 2) is not libellous or in any other way unlawful, and is in compliance with all applicable privacy and other laws and regulations.

☐ Yes ☐ No

A value is required

The Government of Canada has advised the CMF to suspend all activity involving the participation of Russian or Belarusian state organizations or their official representatives. This includes program partnerships, direct and indirect financing of tours, productions, participation in festivals or other events involving the Russian or Belarusian governments.

Does the Project requesting CMF funding under this Application have any involvement with or connection to any Russian or Belarusian state organizations and/or officials, partners or artists that are currently or have ever been connected to or involved with Russian or Belarusian state organizations?

☐ Yes ☐ No

A value is required

Additionally, the Applicant (and including on behalf of all Co-Applicant(s), if applicable) is required to notify the CMF immediately if and when any changes to the Project, at any time in the future, result in the Project having any involvement with or connection to any Russian or Belarusian state organizations and/or officials, partners or artists that are currently or have ever been connected to or involved with Russian or Belarusian state organizations.

▲ Key Personnel

One or more required fields are empty

Please see
Appendix 1

Role	PERSONA-ID Number (if applicable)	Name (last name, first name)	Citizenship	Cavco Points
Producer	The CMF shall rely solely on the self-identification information associated with each individual's PERSONA-ID number to determine (as applicable) eligibility for Programs, exclusive reserved portions of Program budgets, Performance and Development Envelope credit, Evaluation Grid points and/or for statistical and analytical purposes.		--Select--	0
Executive producer			--Select--	0
Director			--Select--	0
Screenwriter			--Select--	0
Director of Photography			--Select--	0
Editor			--Select--	0
Total				0

[Add](#)

▼ Broadcaster Agreement Forms

BAF ID	Applicant	Broadcast Ownership Group	Canadian Broadcaster Eligible Licence Fee	CMF Envelope Contribution - Investment	CMF Envelope Contribution - Licence
Add a Broadcaster Agreement Form for each Canadian broadcaster providing an Eligible Licence Fee and/or contribution from its 2025-2026 CMF Broadcaster Envelope. Please review the BAF User Guide available on the CMF website.					
Add					

▲ CMF Financing Program(s)

Please add at least one program fund

Source of CMF Financing	Broadcaster	Type	Language	Requested Amount (CAD)
See Appendix 2				
No items available				
Add				

▲ Financial Structure

The following fields require values: Amount

Source	Amount (CAD)	% Canadian
Canada Media Fund		0.00
Total	0.00	

[Add](#)

▲ Budget/Final Costs

One or more required fields are empty

The Financial Structure total must equal the total amount of the Budget / Final Costs below and of the Budget submitted as part of the Required Documents.

Category	Budget - Canada (CAD)
A - Section A	
B - Production	
C - Post-Production	
D - Other	
Contingency	
81 - Completion Guarantee	
85 - Digital Media	
Total	0.00

▲ Related Party Transactions

Please add at least one related party transaction

Budget Line	Description	Name of Related Company or Individual	Amount (CAD)	Measurement Basis	Related Party Reference Number
<div>Related parties exist when one party can exercise, directly or indirectly, control, joint control or significant influence over the other. It's when the applicant company hires an individual or another company to do work on their Project, but with whom they have an already pre-existing business or family relationship. Please review the Appendix B - Business Policies - Chapter 2 - Section 4 - for more information on Related Party Transactions.</div>					
<div>⊕ Add</div>					

▲ Schedule

One or more required fields are empty

Item	Start Date	End Date	Locations	Duration (days)
Pre-Production	<div>mm/dd/yyyy</div>	<div>mm/dd/yyyy</div>		
Principal photography or Key Animation	<div>mm/dd/yyyy</div>	<div>mm/dd/yyyy</div>		
Post-Production	<div>mm/dd/yyyy</div>	<div>mm/dd/yyyy</div>		
Rough Cut	<div>mm/dd/yyyy</div>	<div>mm/dd/yyyy</div>		
First Window Broadcaster Delivery	<div>mm/dd/yyyy</div>	<div>mm/dd/yyyy</div>		

▲ Required Documents

Visit the Programs page at www.cmf-fmc.ca to find the list of required documents.

The maximum file size allowed is 25MB. Documents too large are highlighted in red

Document ⓘ	Website URL ⓘ	Description ⓘ	Type
<div>Please carefully review the Program's List of Required Documents, including the helpful tips on nomenclature of documents. Having a Description and selecting a Type that makes sense to each Required Document uploaded in your Application Form will ensure proper analysis of your project. Click +Add and upload each required document separately. The system will not provide a warning if a required document is not submitted. ** FOR PROGRAMS WITH A SELECTIVE DECISION PROCESS, Analysts will only evaluate documents submitted and will not contact you for more information or missing documents *Out of fairness to all Applicants submitting an application to a selective program, documents other than those requested in the List Required Documents or exceeding the allotted page counts will not be considered.*</div>			

Click +Add to continue

▲ Statement

Statement
<div><input type="checkbox"/> By checking this box, the Applicant declares having read the Applicant Statements and acknowledges that these statements are accurate, true and complete.</div>

IMPORTANT before submitting

If you wish to keep a copy of your Application please print or "print as pdf" before submitting.

For programs with a selective decision process, analysts will only evaluate documents submitted and will not contact you for more information or missing documents.

CANCEL

SUBMIT

SAVE

Appendix 1 – Cavco Points

CAVCO points are applicable to TV Components only:

Live Action Productions		Animation Productions	
Director	2 points	Director	1 point
Screenwriter	2 points	Screenwriter / Storyboard Supervisor	1 point
Director of Photography	1 point	Camera Operator	1 point
Editor	1 point	Editor	1 point
Highest Paid Performer	1 point	First or second highest paid Voice	1 point
2 nd Highest Paid Performer	1 point		
Production Designer / Art Director	1 point	Design Supervisor / Art Director	1 point
Music Composer	1 point	Music Composer	1 point
		Key Animation <i>The point will be allotted if the work is performed solely in Canada.</i>	1 point
		Layout and background <i>The point will be allotted if the work is performed solely in Canada.</i>	1 point
		Assistant animation and in- betweening <i>The point will be allotted if the work is performed solely in Canada.</i>	1 point

Appendix 2 – CMF Financing Program(s)

Combining funds from a CMF Selective program*

+ funds from a program allocated on a First Come First Served basis**

NOTE: *It is not possible to request funding from a selective program and a program allocated on a first come first served basis in a same application form.*

Instead, once a project submitted to a selective program receives a positive decision for funding and that funds remain available from the desired first come first served funding program, the Applicant will then have the opportunity to request funding from the first come first served program for the pre- existing (selected) application.

In order to do so, after the project has received a positive decision, the Applicant may retrieve the title under **Records** and **My CMF Applications | Mes demandes FMC** click the title of the project and then click on **REQUEST FIRST COME FIRST SERVED FUND**.

Combining funds from the CMF Broadcaster Envelope Program

+ funds from a program allocated on a First Come First Served basis**

when the application for Broadcaster Envelope has already been submitted

The Applicant may retrieve the title of the previously submitted application under **Records** and **My CMF Applications | Mes demandes FMC** click the title of the project and then click on **REQUEST FIRST COME FIRST SERVED FUND**.

*Linear Content - Production selective programs:

POV Program and Program for Racialized Communities: Production.

** Linear Content - Production programs allocated on first come first served basis:

Anglophone Minority Incentive, English Regional Production Bonus, Francophone Minority Program: Production, Northern Incentive: Production and Quebec French Regional Production Incentive.

To include a subsequent request from a program allocated on a First Come First Served basis (as described in the two instances above) you will be asked to complete the following information:

Description: Summarize any changes since the initial application was submitted or indicate N/A if not applicable.

CMF Financing Programs: Click **+Add** to request funding from the First Come First Served program.

Required Documents please include the following documents, as applicable:

- ❖ **Revised Financing Structure form** including the amount requested from the CMF first come first served program
- ❖ **Confirmation letters, agreements and/or amendment agreements** for any new sources of financing not included in the initial application. If the Broadcaster's eligible Licence fee and/or Broadcaster Envelope allocation changes with this subsequent request to a First Come First Served funding program, please note that the approved BAF linked to the Project's initial funding application will need to be modified and re-approved. In such cases, please notify the Business Analyst assigned to the Project.

Note: in order to be considered for a CMF first come first served program, the project must satisfy the applicable license fee threshold and have 100% of its financing confirmed (including CMF financing)

- ❖ **Revised Production Budget Note:** The Analyst assigned to the project may request an edit to the application form in order for the list of Related Party Transactions to be revised to correspond with the revised budget.
- ❖ **Revised Cash flow**

Appendix 3 – Financial Structure

The total CMF amount requested will automatically appear in the first line of the financial structure.

▪ **Source:** Please type in the name of the financial participant.

▪ **Categories:**

Federal Government	This category includes all federal government funding, for example: funding from tax credits, the NFB, or the Canada Council for the Arts. Any Telefilm Canada funding is also included here.
Provincial Governments	This category includes provincial government funding, for example: tax credits, grants or investments from cultural agencies and ministry departments.
Broadcaster	<p>a. A Canadian programming undertaking, public or private, licensed to operate by the Canadian Radio-television and Telecommunications Commission (CRTC);</p> <p>b. An online service owned, controlled and operated by a Canadian licensed programming undertaking;</p> <p>c. An online service owned, controlled and operated by a Canadian broadcasting distribution undertaking (“BDU”), licensed to operate by the CRTC;</p> <p>d. CRTC-licensed VOD services.</p>
Distributors	This category includes Minimum Market Contribution (the part of the advance that goes towards meeting the project’s threshold), pre-sales and distribution advances from Canadian distributors. Distribution companies that are unrelated to the Applicant company as well as those that are related distribution arms.
Foreign	This category includes financing from foreign entities of any type, including but not limited to broadcasters and distributors.
Producers	All production company participation is represented in this category (except for distribution advances from related distribution arms). This includes equity investment, deferrals, or services rendered in kind. The participants are not limited to the Applicant company and could be a related party, a supplier, or any creative personnel.
Private Funds	This category includes the independent television and digital media funds set up to fulfill CRTC requirements. Their participations include grants or equity investments. Other cultural agencies or charitable organizations are included in the Other category.
Private Investors	Equity investment from private third-parties is represented in this category.
Other Canadian	This category includes any type of Canadian-based financing that does not fit into the above-mentioned categories. Charitable foundations, universities, crowdfunding campaigns, and corporate sponsors are examples of these financiers.

▪ **Type:** If a contribution type is not in the list, it might be that it is an ineligible type of funding.

Additional Advance	Do Not Use this contribution type for Linear Content Production applications.
Additional Licence Fee	Cash fees paid by a broadcaster (Canadian or foreign) to the CMF Applicant, which are in exchange for rights excluded from the Licence definition and/or the Other Rights definition below.
Advance	Cash fees paid by a distributor in anticipation of sales of the project, to be recouped via revenues made through commercialization; excluded from profit participation.
Contribution	Do Not Use this contribution type for Linear Content Production applications.

Deferral	Fees from the production budget that are not paid to an individual or company until the project is in a recoupable position; excluded from profit participation.
Development fee	Cash fee paid by a Canadian Broadcaster to the CMF Applicant in support of development activities and contributing toward the CMF's Development Fee Threshold. <u>For the Broadcaster Envelope Program: Development only, the Development fee must be accompanied by an approved Broadcaster Agreement Form (BAF) linked in the application form.</u>
Grant	Cash contribution that is not repayable or recoupable.
Investment	Cash contribution recoupable via revenues made through commercialization; included in profit participation.
Licence	Cash fees paid by a Canadian Broadcaster to the CMF Applicant, which are in exchange for the Canadian Broadcast (the right to broadcast and/or to make the Project available on any broadcast and online platforms the Canadian Broadcaster owns, operates and controls in Canada) and contributing toward the CMF's Eligible Triggering Commitment Threshold. <u>Must be accompanied by an approved Broadcaster Agreement Form (BAF) linked in the Project's application form.</u>
Minimum Guarantee	Do Not Use this contribution type for Linear Content Production applications.
Minimum Market Contribution	Distributors can now contribute in part to the project's threshold. That portion of the Distributor's advance must be labeled "Minimum Market Contribution" in the financial structure. See section 3.2.4.1 d) ii of the Core Production Guidelines for Linear Content.
Non-Broadcast Rights	Do Not Use this contribution type for Linear Content Production applications.
Pending licence	An unconfirmed cash Licence fee (as defined above) that will be paid by a Canadian Broadcaster to the CMF Applicant, and which will be contributing toward the CMF's Eligible Triggering Commitment Threshold once it is confirmed with an approved Broadcaster Agreement Form (BAF).
Other Rights	As defined in section 3.2.4.1 d) of the CMF Linear Content - Core Production Guidelines.
Services	Contribution in the form of in-kind services; may be recoupable however excluded from profit participation.
Sponsorship	Financial contribution provided by a corporate entity in exchange for some form of recognition. <u>Please note:</u> while sponsorship may be acceptable in a project's financing structure, "sponsored productions" are not eligible to apply to the CMF.

In the case of an international coproduction (as previously identified in the application form):

- The column **Country** will appear in the **Financial Structure**. Please enter on separate lines all the sources contributing to the Canadian portion of the financing/budget first, followed by all the sources contributing to the coproducing country(ies) portion the financing/budget. Each countries financing must total their respective portion of the budget.
- Only Canada and the coproduction country(ies) must be entered in the **Country** column. Sources originating for a country different than Canada and the coproducing country(ies) must be contributing to the Canadian or coproducing country's financing and therefore must be identified as such in the **Country** column.
- Please first enter all sources contributing to the Canadian financing/budget (with Canada selected in the **Country** column), followed by all sources contributing to the coproducing country(ies) financing/budget.
- The Canadian **Financial Structure** total must equal the total amount of the Canadian **Budget** summary and of the Canadian portion of the Budget submitted as part of the **Required Documents**.

Confirmed: The box in the **Confirmed** column should be checked if the source of funding and the amount entered in the financing structure is confirmed in writing and that the support documentation is being submitted as part of the Required Documents below. If a funding source and/or amount is still pending, please do not check the box in the **Confirmed** column.