



"ORIGINAL FIRST RUN" HOURS TUNED - AMOUNT OF PE ALLOCATION EARNED AND % OF AUDIENCE SUCCESS FACTOR
2012-2013 Performance Envelope Calculations

English-language

Genre	Total \$ Allocation (AS-THT + AS-OFR)	\$ Allocation to AS-THT	\$ Allocation to AS-OFR	\$ Allocation to OFR within AS-THT	\$ Allocation to OFR from AS-THT + AS-OFR	% PE \$ Allocation to OFR	OFR % of AS-THT Absolutes
Drama	61 019 556	44 377 859	16 641 697	19 833 904	36 475 601	59,8%	44,7
Documentary	16 478 276	11 984 201	4 494 075	2 649 927	7 144 003	43,4%	22,1
Children's & Youth	20 373 141	14 816 830	5 556 311	1 254 313	6 810 625	33,4%	8,5
VAPA	1 997 367	1 452 630	544 736	471 703	1 016 439	50,9%	32,5
TOTAL	99 868 340	72 631 520	27 236 820	24 209 847	51 446 667	51,5%	24,2

French-language

Genre	Total \$ Allocation (AS-THT + AS-OFR)	\$ Allocation to AS-THT	\$ Allocation to AS-OFR	\$ Allocation to OFR within AS-THT	\$ Allocation to OFR from AS-THT + AS-OFR	% PE \$ Allocation to OFR	OFR % of AS-THT Absolutes
Drama	24 520 122	17 164 085	7 356 037	13 048 542	20 404 579	83,2%	76,0
Documentary One-Offs	3 269 350	2 288 545	980 805	972 206	1 953 011	59,7%	42,5
Documentary Series	6 538 699	4 577 089	1 961 610	1 192 361	3 153 971	48,2%	26,1
Children's & Youth	7 578 947	5 305 263	2 273 684	1 309 984	3 583 669	47,3%	24,7
VAPA	2 674 922	1 872 446	802 477	1 177 958	1 980 435	74,0%	62,9
TOTAL	44 582 040	31 207 428	13 374 612	17 701 051	31 075 663	69,7%	55,0